

Kirstin Rose Edwards

Product Designer, Musician, Bookworm

Work Experience

May 2022 - present

Junior Product Designer

Magaloop gmbH

- UX lead that advocates for the user and biz needs within the product team & entire organization
- Shipped V3 redesign in first three months as new joiner
- Interviewed & tested with 100+ users (so far) and continually ensures findings are reflected in designs
- Helps foster a friendly learning environment the product team is excited to be a part of

2020 - 2022

Product Designer

Freelance

- Deep understanding of the design process from end-to-end, with a thoroughly user-centered approach
- Conduct qualitative and quantitative research to understand user needs and frustrations
- Create and execute usability studies to ensure a seamless user experience
- Experience designing for fin-tech and mental-health space, as well as editorial and e-commerce design

2019 - 2020

Lead Generation

Moonfare GmbH

- Established contact with 1000s of leads via LinkedIn
- Communicated product to leads in impactful detail
- Collaborated with various teams in the company

2015

Research Assistant

Universiteit Twente, Optical Sciences

- Planned and executed a research project from start to finish, securing \$60,000 in materials and team support
- Collaborated with an international team of PhD students

Projects & Awards

Fulbright Grant Recipient

In 2016, I received a Fulbright to teach English in Ober-Ramstadt, Germany.

Brussels Hill, Door County, Wisconsin: An Enigmatic Area of Disturbed Bedrock

My research was published in the Journal of Geology.

Queen Quail

A dream-pop project consisting of a full album, EP, single, two music videos, diverse photo content, and livestreams throughout the Midwest and Berlin.



Contact

[Click to view portfolio](#)

kirstin.r.edwards@gmail.com

+49 152 241 09429

Education

May - Aug 2021

Ironhack UX/UI Design
Berlin, Germany

2012 - 2016

Lawrence University
B.A. in Physics & German
Appleton, Wisconsin

Skills

UX & UI Design
UX Research
Wireframing
Rapid Prototyping
Usability Testing
User Personas
Information Architecture
Survey Design
User Interviews
User Flows
Figma
Lean & Agile UX
HTML & CSS
Music Production
Teaching
Public speaking
German C2 & French A1